

# Philharmonie Congress App

Find your way around easily during your congress in the Philharmonie. Get the latest updates about workshops or vote in a poll during a presentation. Now you can, with the Philharmonie Congress App, our no-charge service for business clients and visitors.

## The Philharmonie Congress App

The app offers a number of basic functions with key information for both event managers and congress guests. Both before and during the event, the app answers many frequently occurring questions on the part of visitors. For example, you will find directions on how to get there, parking information and a map to find your way around inside the building. The app also allows you to have the programme, speakers, participants and contact information for the congress with you at all times. In this way, the app stimulates a reduction in use of paper, which is in line with the sustainability policy of the Philharmonie.

## Use

Once the app has been downloaded, participants and visitors receive a unique code with which to log in. This gives access to the functions which the organiser can set and design according to their own wishes. As an organiser, you can also import and adapt information simply. The information imported can be found live immediately, which is handy if you have to make any last-minute changes.

The user can navigate easily between the various functions; the app is extremely user-friendly. See below for the basic functions and extra options.

## Basic functions



Route



Parking

Directions for how to get to the Philharmonie and parking information.



Venue



Map

General information about the Philharmonie. A map to help visitors find their way around the building.



Programme



Sessions

Consult the app for the programme details, planning and to read about the sessions.



Participants



Presenters

A congress brings people together. Fill in all the information you wish about speakers. Or stimulate networking by publishing lists of participants.



Facebook



Twitter



Instagram

Refer visitors to various social media sites with just a click: Facebook, Twitter and Instagram.



Contact

Lastly, you can include important contact information in the app, so that visitors can reach the organisers easily.

## Extra options

To add interactive elements to your congress, you can select extra options in the Philharmonie Congress App. The functionalities below are available for a starting fee of 450 euros, plus varying rates per function.



Favourites

Visitors can put their own programme together by selecting sessions as favourites.  
€ 200,-



Bulletin board



Chats

The notice board anonymously posts questions from visitors together with answers from the organisation. Participants can use the chat function to communicate with each other or send a question to a speaker.  
€ 200,- / € 350,-



Poll



Word Cloud

Make your session interactive by asking the opinions of participants and displaying them on a screen. A poll displays the result of a multiple-choice question from the audience. A word cloud compiles the associations of participants.  
€ 350,- / € 200,-



Survey



Sessions

Would you like to know your visitors' opinions? Ask them while the event is still fresh in their memories. You can do this through a questionnaire you put together yourself, or by having visitors assess sessions separately.  
€ 350,- / € 200,-



News

Send updates and news flashes through 'push notifications' directly to your visitors' smartphones. This can be done both before and during the event.  
€ 200,- / € 200,-

# Philharmonie

conference & event venue in greater Amsterdam

